



Levels of Sponsorship

Please help support change towards a healthy and positive future for our children. The value of every donation to the Pediatric Obesity Foundation “POF” is immeasurable. The target for the POF in its inaugural year is \$250,000 in order to provide subsidies or scholarships for more than 70 children and families in need of treatment, monies to support innovative research, funds for educating health care providers and the general public and support for volunteer programs.

There are seven levels of recognition for sponsorship with the POF:

- **Speed Walker** – <\$2,500
 - Provides funding for families to have an initial assessment by a pediatrician and a psychologist, as well as select several other treatment sessions with members of the multidisciplinary team.
- **Family Fun Run** – \$2,500+
 - Provides funding for one family to go through an intensive one-year multidisciplinary team treatment program. This team is made up of a psychologist, pediatrician, nutritionist and a physical trainer.
- **5km** – \$5,000+
 - Provides funding for 2+ families to go through an intensive one-year multidisciplinary team treatment program.
- **10km** – \$10,000+
 - Provides funding for 4+ families to go through an intensive one-year multidisciplinary team treatment program.
- **Marathon** – \$25,000+
 - Provides funding for 10+ families to go through an intensive one-year multidisciplinary team treatment program.
- **Triathlon** – \$50,000+
 - Provides funding for 15+ families to go through an intensive one-year multidisciplinary team treatment program.
- **Ultraman** – \$100,000+
 - Provides funding for 30+ families to go through an intensive one-year multidisciplinary team treatment program.

Details regarding how donations are used and how your company will benefit from your donation are described on the following pages.



How Far Will Your Dollar Go?

- \$ 2,500 allows one child/family to be involved in an intensive year long multidisciplinary treatment program (Currently over 24,000 children in Calgary in need of this treatment)
- \$ 1,200 allows one child/family to go through a partial multidisciplinary treatment program
- \$ 150 allows one child/family an assessment with a pediatrician and a psychologist
- \$ 40 provides one child/family with a high quality pedometer

Yes, I would like to make a donation in the amount of:

_____ \$ <2,500 _____ ~ *Speed Walker* _____ \$ 25,000 ~ *Marathon*
_____ \$ 2,500 ~ *Family Fun Run* _____ \$ 50,000 ~ *Triathlon*
_____ \$ 5,000 ~ *5km* _____ \$100,000 ~ *Ultraman*
_____ \$ 10,000 ~ *10km* _____ Other Amount _____

Form of Payment

_____ Cheque enclosed
(Please make all cheques payable to the Pediatric Obesity Foundation)

_____ Credit Card Payment ___MC ___VISA *sorry we do not accept AMEX

Credit Card Number _____ Expiry Date _____

Name on Credit Card _____

Address for taxable donation receipt _____

Updates

_____ Please do NOT contact me with quarterly updates on the POF's progress.

Thank you for helping the children of today; the leaders of tomorrow.